

WHAT IS TENNESSEE TREE DAY?

A guide to participating in the largest tree planting event in the Southeast!



Since the launch of our Tennessee Tree Program in 2007, we have engaged more than 60,000 volunteers in planting 679,100 native trees, adding approximately 3,000 acres of tree canopy and wildlife habitat statewide. Our annual community tree planting event has become the largest such annual event in America. Year after year, thousands of Tennessee residents from all backgrounds are eager to plant trees, in what seems to be an endless well of enthusiasm for this effort.

Tennessee Tree Day engages thousands of Tennesseans in the effort to replace trees lost to development, restore degraded streams, improve water quality, reduce air pollution, capture carbon dioxide, maintain the health of terrestrial and aquatic habitats, increase habitat for wildlife and pollinators, improve community aesthetics, and enhance Tennessee's magnificent tree canopy.

Tennessee Tree Day is made possible by thousands of volunteers across Tennessee and beyond. This effort is supported by sponsors, grants, and individual donors. We value all volunteers!

GENERAL TIMELINE

Establish regional hubs
(late summer/early fall)

Registration for local pick up sites
(Sept. - Dec. 2020)

Launch to public
(December 27)

Tree Day Pick Up sites are open

Friday, 3/19 and/or

Saturday, 3/20

specific sites differ

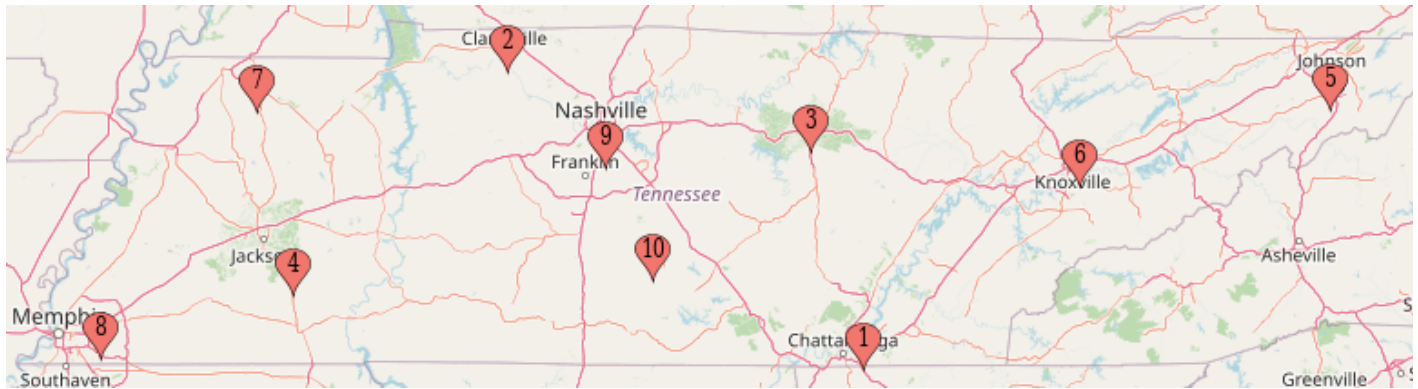
March 20, 2021

Plant your trees!!

How Tree Day Works

Our goal is to plant native tree seedlings in all 95 counties of Tennessee. Bordering states, counties, and watersheds are invited to participate (if participants are willing to drive to a local Pick Up site).

Map of 2021 Regional hubs



First, the trees are shipped to 10 regional hubs across Tennessee (pictured above). Next, 100+ local pick up site leaders drive to their chosen regional hubs and pick up the trees to bring back to their communities.

We rely on our pick up site leaders to pick up, care for, sort and deliver the bare-root seedlings to the public. The goal is to have at least one pick up site for every county in Tennessee. We partner with the UT-Extension Ag. offices, state and city parks, nonprofits, and community organizers across the state. This year we will offer 12 different species ranging in size about 1-3 feet.

Pick up sites will be open Friday, March 19th and/or Saturday, March 20th. We will publish details and times of each pickup site on our website and during registration for trees. This year we are encouraging Pick Up Sites to take extra precautions for Covid-19. To protect your community and ours, we ask that everyone practice social distancing, wear a mask, and follow CDC guidelines when picking up tree seedlings.

Tree order reservations will be available on our website December 26, 2020, through early March, while supplies last.. As a nonprofit, we offer trees for a small donation. We also work with sponsors and funders to be able to provide trees for free for less affluent communities. Together we will restore Tennessee's canopy one tree at a time.



How to participate



This annual event provides multi-generational benefits for our environment, wildlife, communities and general well-being. Participants will watch trees they planted grow year after year, increasing in value as they mature. Tree Day is the perfect event for families, friends, and communities to participate in together. Although we encourage social distancing for Tennessee Tree Day 2021, that doesn't mean we will have less of an impact. Tennessee residents are encouraged to plant trees at their own homes and in their communities.

There are a few ways to participate in Tennessee Tree Day. All are very important and all help the event to run smoothly.

Be a Sponsor - We are looking for sponsors for Tennessee Tree Day. The levels and benefits can be found on our website: www.tectn.org/sponsorshipopportunities. Click the icon labeled "Sponsor Tree Day 2021" to sponsor online or send an email request for an invoice. Native trees are offered with all sponsorships! We encourage community engagement and reforestation projects.

Donate - Donations directly support our programs. Donate via our website or send a check to One Vantage Way, Suite E-250, Nashville, TN 37228. You can also set up Facebook fundraisers that send the money raised to the Tennessee Environmental Council.

Be a Pick Up Site Leader - October-December, we take applications for our pick up sites for the following year's Tree Day. All of that information is on the website: www.tectn.org/tennesseetreeprogram

Order Trees to Plant on Tree Day - Our goal is to plant one million trees by 2025, and you can help us achieve this goal. Spread the word to your friends, families, churches, schools, and anyone else. We have over 50 thousand native trees that need planting this year, and we need your help!

"The best time to plant trees was 20 years ago. The second best time is now"

