



TENNESSEE TREE PROJECT

A PROJECT OF THE TENNESSEE ENVIRONMENTAL COUNCIL

Presented by CareAll—Because Healthy Communities Need Healthy Trees



Planting One Million Native Trees in Tennessee by 2020



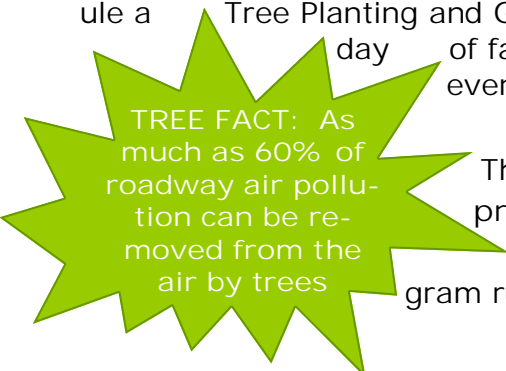
TREE FACT: Studies indicate communities with more trees have less crime

The Tennessee Tree Project offers a great opportunity to raise money for your non-profit organization, participate in community outreach, and enjoy the many benefits trees offer to you and your community!

Trees provide thousands of dollars of benefits each year including oxygen, reducing air pollution, improving water drainage, and increasing property values. The benefits are countless, and our goal is to plant one million trees in the next ten years. We do this by partnering with businesses, churches, schools and other organizations such as yours to host tree events in the community. Here is how we might partner with you on this project:

- Host a tree planting event at your location or in the community. Trees can provide valuable and cost saving improvements to your grounds including providing shade, cutting heating/cooling costs, helping with water drainage, and adding beauty.
- You could also host a tree giveaway for your organization or in the community. Your group would give trees away for participants to plant at home, and you could collect donations for the Council and possibly your non-profit organization as well.
- Many organizations elect to host both a tree planting and tree giveaway event!

This program is flexible and we can tailor it to match your needs and goals. You could schedule a Tree Planting and Giveaway Event (for instance on Earth Day, Arbor Day, the first day of fall) or you may also wish to offer this in conjunction with another event your organization has scheduled.



TREE FACT: As much as 60% of roadway air pollution can be removed from the air by trees

This program offers a great fundraising opportunity for non-profit organizations. We ask for a small donation of \$3 per seedling (or five trees for the price of three) to help us keep this program running, and non-profits may keep 1/3 of the tree donations!

Please send me more information about the Tennessee Tree Project:

Name _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

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