



Tennessee Environmental Council

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One Vantage Way
Suite E-250
Nashville, TN 37228
Phone: 615-248-6500
Fax: 615-248-6545

Dear Prospective Sponsor,

We are writing to offer you an opportunity to promote your business to one of the most active and engaged group of environmental leaders in Tennessee. Sponsoring Sustainable Tennessee is an opportunity to be a part of several Sustainable Tennessee events including an August Policy & Practice Meeting with about 50 attendees, the 2011 Summit for a Sustainable TN which will be held in early November as part of the Green Business Economy Summit with expected attendance of 300, as well as Conservation Education Day in 2012 which reaches hundreds of activists and supporters.

As a Sponsor you may be entitled to the following:

- Listing and link on Sustainable TN Website
- Complimentary Summit tickets & membership to the Council
- Mention in all promotional materials (sign up early for best publicity opps)
- Exhibit Table at Summit and Conservation Education Day
- Inclusion coupon offers in a Summit Conference Folder
- Discount for sponsoring the 2012 Green Tie Affair at the same time

Attached please find a Sponsorship Form with specific details of Sponsorship benefits at various levels. Here is some more information about Sustainable TN:

Sustainable Tennessee was founded in 2007 with the goal of developing a statewide Sustainability Agenda with the input of a broad coalition including citizens, conservation groups, environmental policy experts, elected officials, and representatives of private businesses, industry, and educational institutions. The coalition meets throughout the year to develop and implement the Agenda, and the group meets each fall for the Annual Summit for a Sustainable Tennessee.

2011 marks the 5th year for the Summit and we have accomplished much including our work on the Forever Green Tennessee initiative which restored \$16 million in the state budget for State and Local Parks, and the Wetlands and Agricultural Fund. For more information visit www.SustainableTN.org.

You can promote your business while helping us advance our mission by: Becoming a Sponsor • Donating an item for our event such as food, promotional items, speaker gifts • Attending the the Summit or other Sustainable Tennessee events (visit www.SustainableTN.org to register) • Signing onto the 2012 Sustainable TN Agenda to support our efforts.

Thank you for the great work that you are doing to support a Sustainable Tennessee. If you are unable to support us at this time, we do hope to discuss other opportunities to grow your business and support our efforts including Tennessee Tree Project and the 2021 Green Tie Affair. Thank you for your support.

Sincerely,

John McFadden
Executive Director
Tennessee Environmental Council



Printed on recycled paper





Sustainable Tennessee Sponsorship Request Form

\$10,000 - Benefactor

- Recognition as sponsor for all Summit Lunch & Breaks and at tables
- Prominent mention in ALL Sustainable TN promotion materials*
- Prominent display space for company banner
- Your organization's logo on Sustainable TN website with link to your website
- Conference registration fee waiver - five (5) registrations
- One complimentary large exhibit table and chairs at Summit and Cons. Education Day
- Recognition plaque presented at the Summit

\$5,000 - Sustainer

- Recognition as sponsor of one (1) Summit lunch and at tables
- Prominent mention in ALL Sustainable TN promotion materials*
- Your organization's logo on Sustainable TN website with link to your website
- Conference registration fee waiver - four (4) registrations
- One complimentary large exhibit table and chairs at Summit and Cons. Education Day
- Recognition plaque presented at the Summit

\$2,500 - Steward

- Recognition as sponsor of one (1) Summit break in conference program and at tables
- Mention in ALL Sustainable TN promotion materials*
- Your organization's logo on Sustainable TN website with link to your website
- Conference registration fee waiver - two (2) registrations
- One complimentary large exhibit table and chairs at Summit and Cons. Education Day
- Recognition plaque presented at the Summit

\$1,000 - Supporter

- Mention in ALL Sustainable TN promotion materials*
- Your organization's logo on Sustainable TN website with link to your website
- Conference registration fee waiver - one (1) registration
- One complimentary exhibit table and chairs at Summit and Conservation Education Day

\$500 - Patron

- Listing in Summit conference folder
- Your organization's name on Sustainable TN website with link to your website
- Conference registration fee waiver - one (1) registration
- One complimentary exhibit table and chairs at Summit and Conservation Education Day

\$250 - Honorary Host

- Listing in conference folder
- Your organization's name on Sustainable TN website with link to your website
- 50% discount on one (1) Summit registration fee

*All Sponsorship Levels include One-Year Membership for you and/or your non-profit organization to the Tennessee Environmental Council and a Recognition Certificate. See next page for application. * Note that sponsor will be listed in ALL support materials effective from the time enrolled – with leeway due to printing and production cutoffs - through July 2012..*



Sustainable Tennessee Sponsorship Request Form

Sponsor Name: _____

Name for Summit Promo Materials (If Different from above) _____

Contact Name: _____

Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Daytime Phone: _____ Evening Phone: _____

Fax: _____ E-Mail: _____

Exhibition Table Requested (Circle One): YES NO

Amount Enclosed:

___ \$10,000 - Benefactor

___ \$1,000 - Supporter

___ \$5,000 - Sustainer

___ \$500 - Patron

___ \$2,500 - Steward

___ \$250 - Honorary Host

___ I am not able to sponsor please accept my \$ _____ donation to support Sustainable TN.

Note a 6% surcharge will be added for credit card transactions. Please contact us at 615-248-6500 to make a credit card payment.

Thank you for your generous contribution!

Please make checks payable to: Tennessee Environmental Council

Please send completed form and check to us at the address below. Please also send your company logo and website url to tec@tectn.org with subject line "Sponsor Logo"



Tennessee Environmental Council is a 501(c)(3) corporation, and all contributions are tax-deductible to the fullest extent of the law.

**Sustainable Tennessee is a Project of Tennessee Environmental Council.
One Vantage Way, Suite E-250 • Nashville, Tennessee 37228 • 615-248-6500
tec@tectn.org • www.tectn.org**